

# RYANWEAVER

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## SUMMARY

**User-focused design professional** with a strong desire to deliver excellent end-to-end experiences and a proven ability to define problems, research and analyze qualitative and quantitative data, ideate and design solutions iteratively, and manage continuous product improvements

**Respected leader and team member**, blending technical and creative experience with psychology and business degrees to empathize with all stakeholders in a cross-functional, fast-paced Agile environment and identify and solve problems through research, prototyping, and testing

## STRONG SKILLS & EXPERIENCE

- Wireframes & prototyping: pen & paper, Sketch, Invision, Axure, Adobe CS
- Product management: JIRA, Confluence, Asana, Aha!, Agile/lean methodology, ruthless prioritization
- Research & analysis: Interviewing, Google Analytics, Google Tag Manager
- Digital: HTML, CSS, A11y Accessibility

## EMPLOYMENT

October 2017 – June 2018

### Senior UX/UI Designer

**RedShelf** – Chicago, IL

- Developed design processes in an organization where they had not previously existed
- Lead the hiring and management of a design team
- Established a design system including typography, iconography, and application components
- Created workflows and wireframes for several new products in the education technology space

October 2016 – October 2017

### Lead UX/UI Designer

**OpinionLab, A Verint Company** – Chicago, IL

- Collaborated with the product team, customers, front-end development, and subject matter experts to plan and prioritize new tools, new reports, and updates to the OpinionLab product suite
- Represented OpinionLab UX on the Verint Product Strategy Group, a corporate multi-product integration planning organization tasked with creating holistic customer insights across several VOC products
- Lead the creation of a UI and typography style guide to modernize the reporting platform interface
- Designed a new export tool that rapidly became the second most-used feature in the reporting portal

April 2012 – October 2016

### User Experience Designer, Previously: Digital Marketing Analyst, Web Marketing Analyst

**Essendant**, Formerly: United Stationers Inc., Lagasse LLC – Deerfield, IL

- Planned, prioritized, and produced continuous improvements to the intranet that enable associates to work more effectively, such as customizable quick links, a feature used by over 30% of active users
- Managed user experience improvements for multiple internal and customer-facing websites
- Created website requirements and test cases to migrate users to a new customer portal

December 2010 – April 2012

### Ecommerce Product Manager

**MMA Warehouse, LLC** – Wheeling, IL

- Launched three ecommerce websites on the Demandware platform
- Illustrated and coded digital sizing guides for various apparel

August 2002 – December 2010

### Merchandising-Purchasing Manager

**Action Village Holdings LLC** – Wood Dale, IL

- Managed a team of eight full time employees engaged in content production including photos and video, descriptions, categories and maintaining secondary sales channels including eBay and Amazon
- Coordinated with buying staff and vendors to reorder existing merchandise for over 200 vendors

## EDUCATION

2016

### User Experience Design (UXD)

*General Assembly* – Chicago, IL

2015

### Masters of Business Administration: IT Management

*Western Governor's University* – Salt Lake City, UT

2000

### Bachelor of Arts: Psychology; Minors: Photography, Philosophy

*Purdue University* – West Lafayette, IN